

Sasini



SASINI PLC
RETAIL DIVISION

SASINI RETAIL DIVISION

Since 2007, as part of its diversification strategy, Sasini PLC introduced tea and coffee brands for the retail market. The Division produces branded tea and coffee products for the domestic market for use in homes as well as institutions. Most of the products are available in major supermarkets, distributors and wholesalers countrywide, other than the specialized roasted coffees which are available on order.



COFFEE PRODUCTS

- Sasini instant coffee is available in 1.6g sachets, 50g, 100g and 250g tins.
- Sasini roasted ground coffees; Kahawa No. 1 34g, Kahawa Bamba 34g, 100g, 250g & Kahawa No. 1 20kg

SASINI SPECIALIZED ROASTED AND GROUND COFFEES FOR HOTELS AND INSTITUTIONS (Available in 250g & 500g pouches)

• AA Tajiri:

The top notch selected AA grade coffee with medium roast to produce finest chocolate flavor.

• ABERDARE

The coffee is singly sourced from Aberdare region in the slopes of Mt. Kenya where the finest Kenyan coffee grows.

It is captured for its well-rounded body and floral fragrance. This is purely from AB top grade with medium roast.

• ESPRESSO

It has a medium grind, pure Kenyan Arabica. It is carefully balanced blend of Kenya's finest coffee, darkly roasted with an Italian touch and eloquent Kenyan flavor.

• CONTINENTAL

The blend is famously known for its subtle full bodied special Kenyan coffee characteristics and its mild, mellow and citrus flavor.

The tea and coffee products are certified by the Kenya Bureau of Standards and have been awarded the Bureau's Diamond Mark of Quality.



TEA PRODUCTS

- Sasini chai tea leaves available in 50g, 100g, 250g and 500g pack sizes.
- Sasini chai halisi untagged tea bags available in 50s and 100s packets.
- Sasini premium tea available in 15g sachets and 50g packets.
- Sasini gold tea leaves available in 250g and 500g packets.
- Sasini gold unenveloped tea bags available in 100s packets.
- Sasini gold enveloped tea bags available in 50s and 100s packets.

**Truly Kenyan,
Truly Refreshing!**





For further information, Please contact:

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